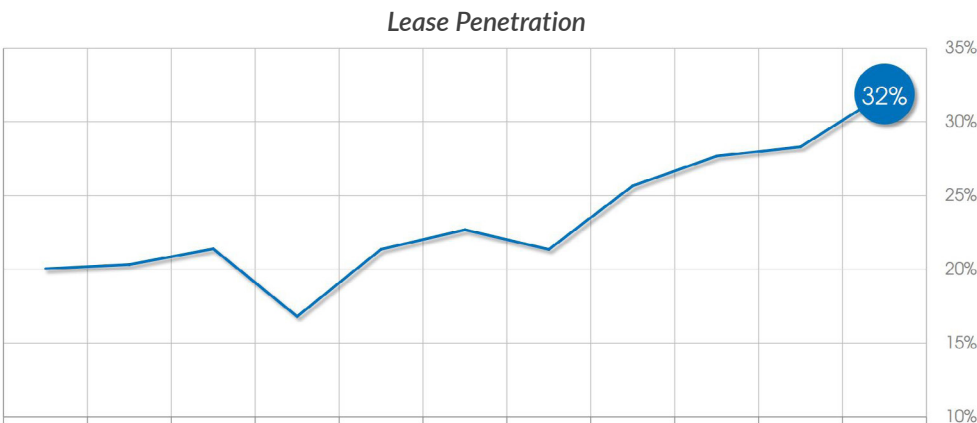


V12 AUTOID LEASE DATA NOW AVAILABLE WITH ZERO MARKETING RESTRICTIONS

V12's AutoID is the largest and most accurate automotive marketing data and mailing list solution in the industry, containing information on over 190 million VINs, profiles on over 225 million consumers, 170 million email addresses, demographics, and much more.



It is estimated that 32% of households currently lease at least one automobile in their garage. Lease volume has doubled in size from just 5 years ago. With lease volumes at an all-time high, V12 AutoID now offers the lease data you need to power new sales opportunities.



Our database contains over 2,700,000 consumers with an automobile lease expiring in the future. Data can be pulled by lease expiration date and can further be segmented by vehicle ownership information, demographics and contact data. Our lease data is not credit based and can be used for all of your marketing campaigns.

Key Data Sources Include

- ✓ Point of Sale and Service Data
- ✓ Transactional Data Sources
- ✓ Automobile Warranty Data Sources
- ✓ Aftermarket Repair and Retail Facilities
- ✓ Insurance Transactional Data
- ✓ Self-Reported Data obtained from National Online Surveys and Telephone Surveys
- ✓ Service Transaction Records
- ✓ After Service Work Surveys

Who's Driving the Surge in Leasing?

